CONTRACT



WOFL 35 Skyline Drive Lake Mary, FL 32746 (407) 644-3535

And

Great American Media Attention: Laura Bassett 1010 Wisconsin Ave Suite 800 Washington, DC 20007

	Contract / Rev	vision		Alt Order#		
	4063255	/ 6		POLITICAL	. ISSUE	
<u>Product</u>			***************************************			
49-53-1505-DSCC - IE						
Contract Dates	Estimate #					
10/09/12 - 11/05/12	1505					
<u>Advertiser</u>			Ori	ginal Date	/ Revision	
DSCC - Democratic Sena	torial Campai	gn Cor	a	8/21/12	/ 10/23/12	
M	Billing Cycle	Billing	Cal	<u>endar</u>	Cash/Trade	
	EOM/EOC	Broado	ast		Cash	
	Station	Account Executive			Sales Office	
	WOFL	Chris J	lohr	son	FSS Philadelphi	
	Special Hand	ling				
	Demographic					
	Adults 25+					

	IDB#	Adverti	ser	Code	Product Code	
		49			53	
	Agency Ref			Advertiser	Ref	
	l			1		

Spots/ *Line Ch Start Date End Date Description Length Week Start/End Time Type Spots Davs Rate Amount WOFL 10/09/12 10/12/12 Good Day 5a 5-530A 30 NM \$700.00 **POLITICAL ISSUE** Spots/Week Start Date End Date Weekdays Rate Week: 10/08/12 10/14/12 -TWTF--\$350.00 WOFL 10/23/12 10/26/12 Good Day 5a 5-530A :30 NM 1 \$350.00 **POLITICAL ISSUE** Start Date End Date Weekdays Spots/Week Rate Week: 10/22/12 10/28/12 -TWTF--\$350.00 **W**OFL 10/09/12 10/12/12 Good Day 5a 530-6A :30 NM 2 \$700.00 **POLITICAL ISSUE** End Date Start Date <u>Weekdays</u> Spots/Week Rate Week: 10/08/12 10/14/12 -TWTF--\$350.00 WOFL 10/23/12 10/26/12 Good Day 5a 530-6A 30 \$350.00 NM 1 **POLITICAL ISSUE** Start Date End Date Weekdays Spots/Week Rate Week: 10/22/12 10/28/12 -TWTF-1 \$350.00 WOFL 10/09/12 Good Day 6a 10/12/12 630-7A 30 NM \$650.00 1 POLITICAL ISSUE Start Date End Date Weekdays Spots/Week Rate Week: 10/08/12 10/14/12 -TWTF--\$650.00 1 WOFL 10/23/12 10/26/12 Good Day 6a 630-7A 30 NM 2 \$1,300.00 POLITICAL ISSUE Start Date End Date Weekdays Spots/Week Rate Week: 10/28/12 10/22/12 -TWTF--2 \$650.00 **W**OFL 10/09/12 10/12/12 Good Day 7a 7-730A 30 NM 2 \$1,800.00 **POLITICAL ISSUE** Start Date End Date Weekdays Spots/Week Rate Week: 10/08/12 10/14/12 -TWTF--2 \$900.00 WOFL 10/23/12 10/26/12 Good Day 7a 7-730A :30 NM 2 \$1,800.00 **POLITICAL ISSUE** Start Date End Date Weekdays Spots/Week Rate Week: 10/22/12 10/28/12 -TWTF--2 \$900.00 WOFL 10/09/12 10/12/12 Good Day 7a 730-8A :30 NM 2 \$1,800.00 **POLITICAL ISSUE**



Contract / Re	visio	n	Alt Order #
4063255	1	6	POLITICAL ISSUE

Contract Dates Product Estimate# 10/09/12 - 11/05/12 49-53-1505-DSCC - IE 1505

<u>Advertiser</u> Original Date / Revision 08/21/12 / 10/23/12 DSCC - Democratic Senat

Spots/

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	TypeSp	ots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 -TWTF 2	<u>Rate</u> \$900.00				
10 WOFL 10/23/12 10/26/12 Good Day 7a	730-8A	:30	NM	1	\$900.00
POLITICAL ISSUE					
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/22/12 10/28/12 -TWTF 1	\$900.00				
11 WOFL 10/09/12 10/12/12 Good Day 8a	8-830A	:30	NM	3	\$2,250.00
POLITICAL ISSUE Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/08/12 10/14/12 -TWTF 3	\$750.00	*****			
12 WOFL 10/23/12 10/26/12 Good Day 8a	8-830A	:30	ΝM	2	\$1,500.00
POLITICAL ISSUE	ъ.				
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 -TWTF 2	<u>Rate</u> \$750.00				
13 WOFL 10/09/12 10/12/12 Good Day 8a	830-9A	:30	NM	1	\$750.00
POLITICAL ISSUE	030~3A	.30	INIVI	'	3/50.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				
Week: 10/08/12 10/14/12 -TWTF 1	\$750.00				
14 WOFL 10/09/12 10/12/12 Good Day 9a	9-930A	:30	NM	1	\$350.00
POLITICAL ISSUE					
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/08/12 10/14/12 -TWTF 1	\$350.00				
15 WOFL 10/23/12 10/26/12 Good Day 9a	9-930A	:30	NM	1	\$350,00
POLITICAL ISSUE Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/22/12 10/28/12 -TWTF 1	\$350.00				
16 WOFL 10/09/12 10/12/12 Good Day 9a	930-10A	:30	NM	1	\$350.00
POLITICAL ISSUE		" -		•	,
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				
Week: 10/08/12 10/14/12 -TWTF 1	\$350.00				
18 WOFL 10/09/12 10/12/12 WENDY WILLIAM	10a-11a	:30	NM	3	\$900.00
POLITICAL ISSUE	Б.				
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/08/12 10/14/12 -TwTF 3	<u>Rate</u> \$300,00				
19 WOFL 10/22/12 10/26/12 WENDY WILLIAM	10a-11a	:30	NM	3	\$900.00
POLITICAL ISSUE	104-114	.30	14101	J	00,006
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/22/12 10/28/12 MTWTF 3	\$300.00				
20 WOFL 10/09/12 10/12/12 DR PHIL	11a-12p	:30	NM	2	\$600.00
POLITICAL ISSUE					
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/08/12 10/14/12 -TWTF 2	\$300.00	0.0		_	mccc c c c
21 WOFL 10/09/12 10/12/12 JUDGE MATHIS	12p-1p	:30	NM	2	\$600.00
POLITICAL ISSUE Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/08/12 10/14/12 -TWTF 2	\$300.00				
22 WOFL 10/22/12 10/26/12 JUDGE MATHIS	12p-1p	:30	NM	2	\$600.00
POLITICAL ISSUE				-	
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/22/12 10/28/12 MTWTF 2	\$300.00				
23 WOFL 10/09/12 10/12/12 JUDGE JOE BROWN	1p-2p	:30	NM	2	\$600.00
POLITICAL ISSUE			į.		



Contract / Revision	Alt Order #
4063255 / 6	POLITICAL ISSUE

 Contract Dates
 Product
 Estimate #

 10/09/12 - 11/05/12
 49-53-1505-DSCC - IE
 1505

 Advertiser
 Original Date / Revision

 DSCC - Democratic Sena
 08/21/12 / 10/23/12

*Line Ch. Stort Data End Data Description	Ctont/End Time	Spots/	·		
*Line Ch Start Date End Date Description Start Date End Date Weekdays Spots/Week	Start/End Time Rate	Days Length Week Rate	Type Sp	ots	Amount
Week: 10/08/12 10/14/12 -TwTF 2	\$300.00				
24 WOFL 10/22/12 10/26/12 JUDGE JOE BROWN	1p-2p	:30	NM	1	\$300,00
POLITICAL ISSUE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	Data				
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 MTWTF 1	<u>Rate</u> \$300.00				
25 WOFL 10/09/12 10/12/12 DR PHIL	3p-4p	:30	NM	4	\$2,600.00
POLITICAL ISSUE					
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/08/12 10/14/12 -TWTF 4	<u>Rate</u> \$650.00				
26 WOFL 10/29/12 11/02/12 DR PHIL	3p-4p	:30	NM	3	\$2,250.00
POLITICAL ISSUE					
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 MTWTF 3	<u>Rate</u> \$750.00				
27 WOFL 10/09/12 10/12/12 JUDGE JUDY	4p-5p	;30	NM	1	\$700.00
POLITICAL ISSUE				·	4.44.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/08/12 10/14/12 -TwTF 1	<u>Rate</u> \$700.00				
28 WOFL 10/29/12 11/02/12 JUDGE JUDY	4p-5p	:30	NM	1	\$800.00
POLITICAL ISSUE	(p 0p	.50	14141	1	\$000.00
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 MTWTF 1	Rate				
29 WOFL 10/09/12 10/12/12 Fox 35 5p News	\$800.00 5-530P	20		•	#0 700 oo
POLITICAL ISSUE	5-550P	:30	NM	3	\$2,700.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/08/12 10/14/12 -TWTF 3	\$900.00				
30 WOFL 10/29/12 11/02/12 Fox 35 5p News POLITICAL ISSUE	5-530P	:30	NM	4	\$4,000.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/29/12 11/04/12 MTWTF 4	\$1,000.00				
31 WOFL 10/09/12 10/12/12 Fox 35 5p News POLITICAL ISSUE	530-6P	:30	NM	3	\$2,700.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/08/12	\$900.00				
32 WOFL 10/29/12 11/02/12 Fox 35 5p News	530-6P	:30	NM	2	\$2,000.00
POLITICAL ISSUE Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/29/12 11/04/12 MTWTF 2	\$1,000.00				
33 WOFL 10/09/12 10/12/12 Fox News 6p News	6p-630p	:30	NM	3	\$2,700.00
POLITICAL ISSUE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	Rate				
Week: 10/08/12 10/14/12 -TWTF 3	\$900.00				
34 WOFL 10/29/12 11/02/12 Fox News 6p News	6p-630p	:30	NM	3	\$3,000.00
POLITICAL ISSUE <u>Start Date</u> End Date Weekdays Spots/Week	Rate				
Week: 10/29/12 11/04/12 MTWTF 3	\$1,000.00				
E 35 WOFL 10/21/12 10/21/12 Fox 35 5p News	5p-6p	:30	NM	0	\$0.00
POLITICAL ISSUE Start Data End Data Mackdays Spats Micele	D-4-				
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/125 1	<u>Rate</u> \$800.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	<u>Type</u>		
1 WOFL 10/15/12-10/21/12 Fox 35 5p News Credited	5p-6p	St (30 \$800.00	NM		
OTO TO					

(* Line Transactions: N = New, E = Edited, D = Deleted)



Alt Order # Contract / Revision 4063255 / 6 POLITICAL ISSUE

Contract Dates Product Estimate # 10/09/12 - 11/05/12 49-53-1505-DSCC - IE 1505

<u>Advertiser</u> Original Date / Revision 08/21/12 / 10/23/12 **DSCC - Democratic Senat**

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Sr	ots	Amount
36 WOFL 10/09/12 10/12/12 Fox 35 5p News	5p-6p	:30	NM	4	\$2,700.00
POLITICAL ISSUE					
Start Date End Date Weekdays Spots/M Week: 10/08/12 10/14/12 -TWTF 4					
	\$675.00				
37 WOFL 10/15/12 10/26/12 TMZ	630p-7p	:30	NM	8	\$5,400.00
POLITICAL ISSUE Start Date End Date Weekdays Spots/M	look Boto				
Week: 10/15/12 10/21/12 MT-TF 5	<u>/eek Rate</u> \$675.00				
Week: 10/22/12 10/28/12 MTWTF 3	\$675.00				
38 WOFL 10/29/12 11/02/12 TMZ	630p-7p	:30	NM	3	\$2,250.00
POLITICAL ISSUE	000p 1 p	.00	14,01	Ŭ	Ψ2,200.00
Start Date End Date Weekdays Spots/M	leek Rate				
Week: 10/29/12 11/04/12 MTWTF 3	\$750.00				
40 WOFL 10/15/12 10/26/12 Fox 35 10p News	10-1030P	:30	NM	2	\$3,600.00
POLITICAL ISSUE					
Start Date End Date Weekdays Spots/M					
Week: 10/15/12 10/21/12 MTWTF 2	\$1,800.00	Mankdow Locath Date			
<u>Spot Ch</u> <u>Date Range</u> <u>Description</u> 4 WOFL 10/15/12-10/21/12 Fox 35 10p News	Start/End Time 10-1030P	Weekdays Length Rate MTuWThF 30 \$1.800.00	Type		
Credited Creditation of the Cred	10-1030	**************************************	NM		
Week: 10/22/12 10/28/12 MTWTF 1	\$1,800,00				
41 WOFL 10/16/12 10/16/12 RAISING HOPE/BEN	& KATI8n-9n	:30	NM	1	\$4,000.00
POLITICAL ISSUE	a rottiop op	.00	7 4141	*	\$4,000.00
Start Date End Date Weekdays Spots/M	leek Rate				
Week: 10/15/12 10/21/12 -T 1	\$4,000.00				
44 WOFL 10/30/12 10/30/12 NEW GIRL/MINDY PF	ROJEC'9p-10p	:30	NM	1	\$6,500.00
POLITICAL ISSUE					
Start Date End Date Weekdays Spots/M					
Week: 10/29/12 11/04/12 -T 1	\$6,500.00	***************************************			
45 WOFL 10/31/12 10/31/12 X FACTOR	8p-10p	:30	NM	1	\$7,500.00
POLITICAL ISSUE					
<u>Start Date </u>	<u>/eek</u> <u>Rate</u> \$7,500.00				
***************************************		00	224.5		67.500.00
46 WOFL 11/01/12 11/01/12 X FACTOR	8p-10p	:30	NM	1	\$7,500.00
POLITICAL ISSUE Start Date End Date Weekdays Spots/M	/eek Rate				
Week: 10/29/12 11/04/12T 1	\$7,500.00				
47 WOFL 10/09/12 10/12/12 Fox 35 10p News	10-1030P	:30	NM	3	\$5,400,00
POLITICAL ISSUE		,00	14141	•	φο, που.σο
Start Date End Date Weekdays Spots/W	<u>/eek</u> Rate				
Week: 10/08/12	\$1,800.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	Type		
1 WOFL 10/08/12-10/14/12 Fox 35 10p News	10-1030P	-TuWThF :30 \$1,800.00	NM		
Credited					
48 WOFL 10/29/12 11/02/12 Fox 35 10p News	10-1030P	:30	NM	3	\$6,000.00
POLITICAL ISSUE Start Date Find Date Meekdays Specielle	look Poto				
Start Date End Date Weekdays Spots/M Week: 10/29/12 11/04/12 MTWTF 3	<u>/eek Rate</u> \$2,000.00				
49 WOFL 10/22/12 10/26/12 Fox 35 10p News	1030-11P	:30	NM	4	¢4 700 00
·	1030-117	.50	iVIVI	1	\$1,700.00
POLITICAL ISSUE Start Date End Date Weekdays Spots/M	/eek Rate				
Week: 10/22/12 10/28/12 MTWTF 1	\$1,700.00				
			-		



Week: 10/15/12 10/21/12 MTWTF--

WOFL 35 Skyline Drive Lake Mary, FL 32746 (407) 644-3535

Contract / Revision Alt Order# 4063255 / 6 POLITICAL ISSUE

Contract Dates <u>Product</u> Estimate # 10/09/12 - 11/05/12 49-53-1505-DSCC - IE 1505

<u>Advertiser</u> Original Date / Revision DSCC - Democratic Sena 08/21/12 / 10/23/12

	Dac	JC - Democratic Senai	00/21/12 / 10/	23/12
		Constal		***************************************
*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate			
E 50 WOFL 10/22/12 10/26/12 Fox 35 News 11p	11p-1130p	:30	NM 0	\$0.00
POLITICAL ISSUE <u>Start Date</u> End Date <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12 MTWTF 1 <u>Spot Ch Date Range Description</u>	<u>Rate</u> \$1,400.00 <u>Start/End Time</u>	<u>Weekdays Length Rate</u>	<u>Type</u>	
1 WOFL 10/22/12-10/28/12 Fox 35 News 11p Credited	11p-1130p	MTuwThF :30 \$1,400.00	NM	
51 WOFL 10/27/12 10/27/12 Fox 35 10p News	10p-11p	:30	NM 0	\$0.00
POLITICAL ISSUE <u>Start Date</u>	Rate \$1,000,00			\$0,00
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	Type	
1 WOFL 10/22/12-10/28/12 Fox 35 10p News Credited	10p-11p	Sa 30 \$1,000.00	NM	
52 WOFL 11/03/12 11/03/12 Fox 35 10p News	10p-11p	:30	NM 0	\$0.00
POLITICAL ISSUE <u>Start Date</u>	Rate \$1,200.00		1111	φοίου
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	Туре	
1 WOFL 10/29/12-11/04/12 Fox 35 10p News Credited	10p-11p	Sa 30 \$1,200.00	NM	
	4400 40			
E 53 WOFL 10/15/12 10/26/12 TMZ POLITICAL ISSUE	1130p-12a	:30	NM 5	\$1,750.00
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 -TwTF 5	<u>Rate</u> \$350.00			
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	Туре	
1 WOFL 10/15/12-10/21/12 TMZ Credited	1130p-12a	-TuwThF :30 \$350.00	NM	
2 WOFL 10/15/12-10/21/12 TMZ Credited	1130p-12a	~TuWThF ;30 \$350.00	NM	
3 WOFL 10/15/12-10/21/12 TMZ Credited	1130p-12a	-TuWThF :30 \$350.00	NM	
5 WOFL 10/15/12-10/21/12 TMZ Credited	1130p-12a	-TuWThF :30 \$350.00	NM	
Week: 10/22/12 10/28/12 MTWTF 4	\$350.00			
54 WOFL 10/29/12 11/02/12 TMZ	1130p-12a	:30	NM 5	\$2,000.00
POLITICAL ISSUE				,
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 MTWTF 5	<u>Rate</u> \$400.00			
55 WOFL 10/15/12 10/26/12 Good Day 5a	5-530A	:30	NM 6	\$2,100.00
POLITICAL ISSUE	_			
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 MTWTF 3	<u>Rate</u>			
Week: 10/22/12 10/28/12 MTWTF 3	\$350,00 \$350,00			
56 WOFL 10/30/12 11/02/12 Good Day 5a	5-530A	:30	NM 2	\$800.00
POLITICAL ISSUE				- 500.00
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 -TWTF 2	<u>Rate</u> \$400.00			
57 WOFL 10/15/12 10/26/12 Good Day 5a	530-6A	:30	NM 6	\$2,100.00
POLITICAL ISSUE Start Date End Date Weekdays Spots/Week	Rate			

\$350.00



POLITICAL ISSUE Start Date End Date

10/21/12

10/28/12

Week: 10/15/12

Week: 10/22/12

WOFL 35 Skyline Drive Lake Mary, FL 32746 (407) 644-3535

Contract / Revision Ait Order# 4063255 / 6 POLITICAL ISSUE

Contract Dates Product Estimate # 10/09/12 - 11/05/12 49-53-1505-DSCC - IE 1505

<u>Advertiser</u> Original Date / Revision 08/21/12 / 10/23/12 **DSCC - Democratic Senat**

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 MTWTF 3	<u>Rate</u> \$350.00		1,500000	, who drik
58 WOFL 10/29/12 11/02/12 Good Day 5a	530-6A	:30	NM 2	\$800.00
POLITICAL ISSUE Start Date End Date Weekdays Spots/Week Week: 1D/29/12 11/04/12 MTWTF 2	<u>Rate</u> \$400.00			
59 WOFL 10/15/12 10/26/12 Good Day 6a	630-7A	:30	NM 6	\$3,900.00
POLITICAL ISSUE Start Date End Date Weekdays Spots/Week Week: 1D/15/12 10/21/12 MTWTF 3 Week: 1D/22/12 10/28/12 MTWTF 3	<u>Rate</u> \$650.00 \$650.00			
60 WOFL 10/29/12 11/02/12 Good Day 6a	630-7A	:30	NM 3	\$2,100.00
POLITICAL ISSUE Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 MTWTF 3	<u>Rate</u> \$700.00			
61 WOFL 10/15/12 10/26/12 Good Day 7a	7-730A	:30	NM 5	\$4,500.00
POLITICAL ISSUE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 1D/15/12 10/21/12 MTWTF 2 Week: 1D/22/12 10/28/12 MTWTF 3	<u>Rate</u> \$900.00 \$900.00			
62 WOFL 10/29/12 11/02/12 Good Day 7a	7-730A	:30	NM 2	\$2,000.00
POLITICAL ISSUE Start Date End Date Weekdays Spots/Week Week: 1D/29/12 11/04/12 MTWTF 2	<u>Rate</u> \$1,000.00		***************************************	, ,
63 WOFL 10/15/12 10/26/12 Good Day 7a	730-8A	:30	NM 5	\$4,500.00
POLITICAL ISSUE Start Date End Date Weekdays Spots/Week Week: 1 D/15/12 10/21/12 MTWTF 3 Week: 1 D/22/12 10/28/12 MTWTF 2	<u>Rate</u> \$900.00 \$900.00			
64 WOFL 10/29/12 11/02/12 Good Day 7a	730-8A	:30	NM 2	\$2,000.00
POLITICAL ISSUE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week; 10/29/12 11/04/12 MTWTF 2	<u>Rate</u> \$1,000.00			
65 WOFL 10/15/12 10/26/12 Good Day 8a	8-830A	:30	NM 8	\$6,000.00
POLITICAL ISSUE Start Date End Date Weekdays Spots/Week Week: 1D/15/12 10/21/12 MTWTF 4 Week: 1D/22/12 10/28/12 MTWTF 4	<u>Rate</u> \$750.00 \$750.00			
66 WOFL 10/29/12 11/02/12 Good Day 8a	8-830A	;30	NM 3	\$2,400.00
POLITICAL ISSUE Start Date End Date Weekdays Spots/Week Week: 1D/29/12 11/04/12 MTWTF-~ 3	<u>Rate</u> \$800.00			
67 WOFL 10/15/12 10/26/12 Good Day 8a	830-9A	:30	NM 2	\$1,500.00
POLITICAL ISSUE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 1D/15/12 10/21/12 MTWTF 1 Week: 1D/22/12 10/28/12 MTWTF 1	<u>Rate</u> \$750.00 \$750.00			
68 WOFL 10/15/12 10/26/12 Good Day 9a	9-930A	:30	NM 4	\$1,400.00
DOLITICAL ICCUE	0 000/1	.50	14141 4	91,400.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Rate

\$350.00

\$350.00

Spots/Week

<u>Weekdays</u>

MTWTF--

MTWTF--



Contract / Revision Alt Order # POLITICAL ISSUE

 Contract Dates
 Product
 Estimate #

 10/09/12 - 11/05/12
 49-53-1505-DSCC - IE
 1505

Spots/

						Spots				
Line Ch Start				Start/End Time	Days L	_ength Weel	k Rate	Type S _I	oots	Amount
Start Date	End Date	Weekdays	Spots/Week	Rate						
69 WOFL 10/29/		12 Good Day 9a	ā	9-930A		:30		NM	2	\$800.00
POLITICAL IS Start Date	End Date	Weekdays	Spots/Week	Rate						
Week: 10/29/12	11/04/12	MTWTF	2	\$400.00						
70 WOFL 10/15		12 Good Day 9a	ā	930-10A		:30		NM	4	\$1,400.00
POLITICAL IS Start Date		Weekdays	Spots/Week	Rate						
Week: 10/15/12	10/21/12	MTWTF	2	\$350.00						
Week: 10/22/12	10/28/12	MTWTF	2	\$350.00						
71 WOFL 10/29	/12 11/02/ ⁻	12 Good Day 9ຄ	a	930-10A		:30		NM	1	\$400.00
POLITICAL IS										
Start Date Week: 10/29/12	End Date 11/04/12	<u>Weekdays</u> MTWTF	Spots/Week 1	Rate						
		***************************************	·	\$400.00						
72 WOFL 10/15		12 WENDY WII	LLIAM	10a-11a		:30		NM	9	\$2,700.00
POLITICAL IS Start Date	SSUE End Date	Weekdays	Spots/Week	Rate						
Week: 10/15/12	10/21/12	MTWTF	<u> </u>	\$300.00						
Week: 10/22/12	10/28/12	MTWTF	5	\$300.00						
73 W OFL 10/29/	′12 11/02/	12 WENDY WII	LLIAM	10a-11a		:30		NM	5	\$1,750.00
POLITICAL I	SSUE									
Start Date	End Date	Weekdays	Spots/Week	Rate						
Week: 10/29/12	11/04/12	MTWTF	5	\$350.00						
74 WOFL 10/15/		12 DR PHIL		11a-12p		:30		NM	4	\$1,200.00
POLITICAL IS Start Date	SSUE End Date	Weekdays	Spots/Week	Rate						
Week: 10/15/12	10/21/12	MTWTF	2	\$300.00						
Week: 10/22/12	10/28/12	MTWTF	2	\$300.00						
75 W OFL 10/15	12 10/26/	12 JUDGE MAT	THIS	12p-1p		:30		NM	5	\$1,500.00
POLITICAL I										
Start Date Week: 10/15/12	End Date 10/21/12	<u>Weekdays</u> MTWTF	Spots/Week	Rate						
Week: 10/13/12	10/21/12	MTWTF	2 3	\$300.00 \$300.00						
76 WOFL 10/29				12p-1p		:30		N/M	2	#4 OEO O
POLITICAL I		12 JOBOL WA	1110	12p-1p		.50		NM	3	\$1,050.00
	End Date	Weekdays	Spots/Week	Rate						
Week: 10/29/12	11/04/12	MTWTF	3	\$350.00						
77 WOFL 10/15	/12 10/26/ ⁻	12 JUDGE JOE	BROWN	1p-2p		:30		NM	4	\$1,200.00
POLITICAL I										
Week: 10/15/12	<u>End Date</u> 10/21/12	Weekdays MTWTF	Spots/Week 2	<u>Rate</u> \$300.00						
Week: 10/13/12	10/21/12	MTWTF	2	\$300.00						
78 W OFL 10/29				1p-2p		:30		NM	2	\$700.00
POLITICAL I		00000000	21101111	' P 2 P		.50		14141	2	\$700.0C
Start Date		Weekdays	Spots/Week	Rate						
Week: 10/29/12	11/04/12	MTWTF	2	\$350.00						
79 W OFL 10/15	/12 10/26/ ⁻	12 DR PHIL		3p-4p		:30		NM	9	\$5,850.00
POLITICAL										
Start Date Week: 10/15/12	End Date 10/21/12	<u>Weekdays</u> MTWTF	Spots/Week 5	Rate						
	ite Range	Description	J	\$650.00 Start/End Time	Weekdays	Length	Date	Typo		
		/12 DR PHIL		3p-4p	MTuWThF	<u>Length</u> 30	<u>Rate</u> \$650.00	<u>Type</u> NM		
2 WOFL 10	/ 3 C// 3 Z = 1 C// Z 3.									

\$199,650.00

252

Totals



WOFL 35 Skyline Drive Lake Mary, FL 32746 (407) 644-3535

ı		
	Contract / Revision	Alt Order #
	4063255 / 6	POLITICAL ISSUE

 Contract Dates
 Product
 Estimate #

 10/09/12 - 11/05/12
 49-53-1505-DSCC - IE
 1505

					DSC	U - Demo	cratic Senal		08/21/12	/ 10	123112
*Line	Ch Start	Date End D	ate Description	on	Start/End Time	Days	Spots/ Length Week	Rate	TypeS	nots	Amount
	Start Date	End Date	Weekdays	Spots/Week	Rate	Dayo	Longin Wook	rato	1 9000	pots	Miloune
Weel	k: 10/22/12	10/28/12	MTWTF	5	\$650.00						
80	WOFL 10/15	/12 10/26/1	12 JUDGE JU	IDY	4p-5p		:30		NM	4	\$2,800.00
	POLITICAL IS	SSUE									52,555.55
		End Date	<u>Weekdays</u>	Spots/Week	Rate				1		
	k: 10/15/12 k: 10/22/12	10/21/12 10/28/12	MTWTF MTWTF	2 2	\$700.00 \$700.00				1		
81	POLITICAL I		12 Fox 35 5p	News	5-530P		:30		NM	10	\$9,000.00
	Start Date		Weekdays	Spots/Week	Rate						
Weel	k: 10/15/12	10/21/12	MT-TF	5	\$900.00				1		
Wee	k: 10/22/12	10/28/12	MTWTF	5	\$900.00						
82	WOFL 10/15	/12 10/26/1	12 Fox 35 5p	News	530-6P		:30		NM	10	\$9,000.00
	POLITICAL I										
Man	Start Date	End Date 10/21/12	Weekdays	Spots/Week	Rate						
	k: 10/15/12 k: 10/22/12	10/21/12	MT-TF MTWTF	5 5	\$900.00 \$900.00						
		·····	12 Fox News			***************************************	.20			4.0	00 000 00
03	POLITICAL I		IZ FUX NEWS	oh Mews	6p-630p		:30		NM	10	\$9,000.00
	Start Date		Weekdays	Spots/Week	Rate						
Wee	k: 10/15/12	10/21/12	MT-TF	5	\$900.00						
Wee	k: 10/22/12	10/28/12	MTWTF	5	\$900.00						
84	WOFL 10/11	/12 10/11/1	12 Off Time L	ate News	1030p-1a		:30		NM	1	\$1,800.00
	POLITICAL I										
Mea	Start Date k: 10/08/12	<u>End Date</u> 10/14/12	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$1,800,00						
	***************************************									_	
65	POLITICAL I		12 Off Time L	ate news	1030p-1a		:30		NM	3	\$5,400.00
		End Date	Weekdays	Spots/Week	Rate						
Wee	k: 10/15/12	10/21/12	MTF	3	\$1,800.00						
87	WOFL 10/24	/12 10/25/	12 Off Time L	ate News	1030p-1a		:30		NM	1	\$1,800.00
	POLITICAL I	SSUE									, ,
141	Start Date		<u>Weekdays</u>	Spots/Week	Rate						
***************************************	k: 10/22/12	10/28/12	WT	1	\$1,800.00						
91			12 Off Time L	ate News	1030p-1a		:30		NM	1	\$1,800.00
	POLITICAL I	SSUE <u>End Date</u>	Mockdovia	Spots/Week	Doto						
Wee	k: 10/15/12	10/21/12	<u>Weekdays</u> -T	<u> </u>	<u>Rate</u> \$1,800.00						
	WOFL 10/18		12 DR PHIL		3p-4p		:30		NM	1	\$650.00
-	POLITICAL!				OP 17		.50		14141	'	\$00,000
	Start Date	End Date	Weekdays	Spots/Week	Rate						
Wee	k: 10/15/12	10/21/12	TF	1	\$650.00						
N 93	WOFL 10/24	/12 10/25/1	12 Off Time L	ate News	1030p-1a		:30		NM	1	\$1,800.00
	POLITICAL I										
Moo	Start Date	End Date 10/28/12	<u>Weekdays</u> wT	Spots/Week	Rate						
	k: 10/22/12			1	\$1.800.00		<u> </u>				
N 94	WOFL 10/27		12 Off Time L	ate News Sa	1030p-1a		:30		NM	1	\$1,800.00
	POLITICAL I Start Date	SSUE End Date	Weekdays	Spots/Week	<u>Rate</u>						
Wee	k: 10/22/12	10/28/12	S-	1	\$1,800.00						

Print Date 10/24/12

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WOFL 35 Skyline Drive Lake Mary, FL 32746 (407) 644-3535

Con	tract / Re	visio	<u>on</u>	Alt Order#
4	063255	1	6	POLITICAL ISSUE

Contract Dates	Product	Estimate #
10/09/12 - 11/05/12	49-53-1505-DSCC - IE	1505

Advertiser	Original Date / Revision
DSCC - Democratic Senat	08/21/12 / 10/23/12

Time Peri	od	# of Spots	Gross Amount	Net Amount
10/01/12	-10/28/12	198	\$141,050.00	\$119,892.50
10/29/12	-11/03/12	54	\$58,600.00	\$49,810.00
Totals		252	\$199,650.00	\$169,702.50

Signature:	Date:	

STANDARD CONDITIONS

1 RILLING AND PAYMENTS

Station will, from time to time at intervals following broadcasts hereunder, bill Agency on behalf of Advertiser at the address on the face hereof. Agency shall pay Station thereon at the address on the bill on or before the 30th day of each month following that in which the broadcast occurred or such other date as may be specified in the invoice. Time is specifically made at the essence in the performance of Agency's and Advertiser's payment and other obligations hereunder. Delinquent accounts shall bear interest at the rate of ten percent (10%) per annum. If Station institutes any legal action to collect a delinquent account, then Advertiser agrees to pay Station for all cost thereof.

2. LIABILITY FOR PAYMENTS

Agency is acting as agent for a disclosed principal, the Advertiser named on the face hereof; provided, however, notwithstanding that bills are rendered to Agency or anything else contained herein, Advertiser and Agency jointly and severally shall be and remain obligated to pay the amount of all bills until payment in full is received by Station. Payment by Advertiser to Agency shall not constitute payment to Station.

(a) Unless otherwise specified on the face hereof, either party may terminate this contract, for any reason, upon giving the other party at least 28 days' prior notice; provided, however, if notice is given by Agency, termination shall not be effective until after 28 consecutive days of broadcasting hereunder. If Agency so terminates this contract, Agency shall pay Station at the earned rate for all broadcasts pursuant to this contract through the date of termination.

(b) Station may, upon notice to Agency, terminate this contract at any time: (i) upon material breach by Agency, including, without limitation, Station's failure to receive timely payment on billing: or (ii) if Advertiser's or Agency's credit is, in Station's reasonable opinion, impaired. Upon such termination all unpaid, accrued charges hereunder shall immediately become due and payable and Agency shall also pay, as liquidated damages, a sum equal to that which Agency would have been obligated to pay hereunder if, on the date on which Station gives such notice of termination, Agency had given notice of termination pursuant to Paragraph 3(a) hereof effective at the earliest date permitted thereunder.

(c) Agency may, upon notice to Station, terminate this contract at any time upon material breach by Station. Upon such termination, Station shall pay as liquidated damages, a sum equal to the lesser of the following: (i) the actual, noncancellable out-of-pocket costs necessarily incurred by Agency through date of such termination and that arise directly from the placement of the announcements or programs hereunder; provided, however, that if any part of such announcements or programs have been broadcast, then Station's obligation to reimburse said costs shall be reduced pro rata, or (ii) the total which would be due to Station hereunder if, on the date on which Agency gives notice of termination, Station had given notice of termination pursuant to Paragraph 3(a) or had given notice under Paragraph 9 hereof. Except as expressly set forth in the preceding sentence, Station shall not be liable to Agency or Advertiser for any claims, actions, losses, damages, liabilities, costs or expenses of any kind or nature whatsoever.

lf, as a result of an act of God (including, but not limited to, delay or cancellation of an event due to weather), force majeure, public emergency, labor dispute or lockout, restriction imposed by league rule, law, or governmental order, mechanical breakdown or any other similar or dissimilar cause beyond Station's reasonable control, Station fails to exhibit any or all of the announcements or programs to be exhibited hereunder, Station shall not be in breach hereof, but Agency shall be entitled to an adjustment as follows: (i) if no part of a scheduled broadcast is made, a later broadcast shall be made at a reasonably satisfactory substitute date and time in which case Agency shall continue to pay all amounts due hereunder, and if no such time is available the time charges allocable to the omitted broadcast shall be waived; (ii) if a material part, but not all, of a scheduled broadcast is omitted, a later broadcast shall be made at a reasonably satisfactory substitute date and time, and Agency shall continue to pay full charge. The foregoing shall not deprive Agency of benefits of discounts, which it would have earned hereunder if the broadcast had been made in its entirety. In addition, if, for any reason whatsoever, including, without limitation, events that are beyond Station's control or events that are within Station's control. Station fails to broadcast any or all of the announcements or programs to be broadcast hereunder. Station's liability, if any, for such failure shall be limited to the time charges allocable to the omitted broadcast or broadcasts.

5. PREEMPTIONS

Station shall have the right to cancel any broadcast or portion thereof covered by this contract in order to broadcast any program or event that, in its sole discretion, it deems to be of public interest or significance. Station will notify Agency of such cancellation as promptly as reasonably possible. If the parties cannot agree upon a satisfactory substitute date and time, the broadcast so preempted shall be deemed cancelled without affecting the rate, discounts or rights provided under this contract, except that Agency will not have to pay Station any charges allocable to the cancelled broadcast.

6. FIXED RATE PURCHASES

Notwithstanding the provisions of Paragraphs 4 and 5 above, unless the omitted or preempted announcement was purchased as a single buy or at a fixed (i.e., not a preemptible) rate, and it is so indicated on the face of this contract, Station may preempt any such announcement at its sole discretion for any reason, and in the event of preemption or omission, Agency shall continue to pay the full charge (no credit or refund will be given), but Agency shall be accorded another announcement or a reasonably satisfactory substitute date and time, at no additional charge therefor.

Station reserves the right at any time(s) to change the rates, discounts or charges hereunder to conform to any rate card issued after the date of this contract ("New Rate Card"), provided that such changes will not be effective so as to increase the aggregate sums payable hereunder prior to the end of the rate protection period specified in the published rate card in effect on the date hereof ("Current Rate Card"), and further provided that the rate protection set forth in the Current Rate Card shall apply only if, and to the extent that, commencing no later than 30 days after the effective date of New Rate Card, announcements hereunder are broadcast weekly without interruption or lapse unless caused by Station. Agency shall have the benefit (to be granted in the form of additional broadcast time and not in cash) of any decrease in the aggregate sums payable hereunder beginning as of the effective date of the New Rate Card.

8. AGENCY MATERIAL

6. ASENCY materials.

All announcement materials (and if so specified on the face of this contract all program materials, including talent) shall be furnished by Agency and delivered to Station at Agency's sole cost and expense. Agency shall deliver all materials not less than 96 hours (exclusive of Saturdays, Sundays and holidays) in advance of broadcast. All materials furnished by Agency (i) shall not be contrary to the public interest; (ii) shall conform to the Station's then existing program and operating policies and quality standards; (iii) are subject to Station's prior approval and continuing right to reject or to cause Agency to edit such materials; and (iv) may be broadcast without infringing or otherwise violating the rights of others. Station will not be liable for loss or damage to Agency's material or, even if accepted by Station, for communications from others.

Any additional material fumished by Station either at Agency's request or because Station, in its sole discretion, has determined such additional material is necessary, shall be furnished at Agency's expense and shall be in addition to charges set forth on the face hereof. Station's exercise of its right to refuse to broadcast any program or announcement hereunder, or revocation of any prior approval of advertising matter, shall not constitute a breach of this agreement, and Station shall not be liable to Advertiser. If Station shall fail to receive an acceptable announcement and/or program within the time provided for herein, Station may repeat any previously approved announcement and/or programs available to Station, or, if there are none, may telecast by audio only the name or other identification or service to be advertised hereunder.

If Agency requests within 30 days of the last broadcast hereunder, Station will, at Agency's expense, return Agency material to Agency. If Agency does not so request, Station has the right to dispose of all Agency material any time after 60 days following the last broadcast hereunder.

Agency will indemnify, defend, and hold harmless Station from and against all claims, actions, liabilities, damages, losses, costs and expenses (including reasonable attorneys' fees and disbursements) that arise out of or result from the broadcast, preparation for broadcast or contemplated broadcast of materials furnished by or on behalf of Agency or furnished by Station at Agency's request for use in connection with Agency's announcement or other program materials, and Station will similarly indemnify, defend, and hold harmless Agency and Advertiser with respect to all other materials furnished by Station. The indemnitee shall promptly notify and cooperate with the indemnitor with respect to any claim. The provisions of this Paragraph shall survive the termination or expiration of this contract.

(a) Station will broadcast the announcements or programs covered by this contract on the dates and at the approximate hourly times provided on the face hereof.

(b) If this contract is with a recognized advertising agency, a commission not to exceed 15% will be allowed on all time charges unless otherwise provided on the face hereof and provided Station's bills are paid when due. If this contract is with a media buying service, all references herein to Agency shall apply to the media buying service. If this contract is made directly with Advertiser, references herein to Agency shall apply to Advertiser except that in such case no commission will be allowed.

(c) Agency shall not assign this contract except to another agency that succeeds to its business of representing Advertiser and provided such other agency assumes in writing all of Agency's Station is not required to broadcast hereunder for the benefit of any person other than Advertiser, or for a product or service other than that named on the face hereof.

(d) Notwithstanding any other provision of this Agreement, any specification or order for the telecast or nontelecast of Advertiser's material during a particular portion of the broadcast program or e) Any taxes, whether federal, state or local, including sales and use taxes, that may be imposed upon or with respect to, any advertising broadcast pursuant to this Agreement that may be

advanced to Station on behalf of Agency shall be billed to Agency in addition to the amount otherwise payable.

(f) Station at its sole discretion, shall determine the nature and extent of Advertiser's exclusive sponsorship, if any, of any program or segment.
(g) This contract contains the entire understanding between parties, cannot be changed or terminated orally, and shall be construed in accordance with the laws of the State of California, where Station's home office is located. When there is any inconsistency between these standard conditions and a provision of the face hereof, the latter shall govern. Failure of either party to enforce any of the provisions hereof shall not be construed as a general relinquishment or waiver of that or any other provision. All notices hereunder (except for notices under Paragraph 5) shall be in writing given only by mail or fax, addressed to other party at the address on the face hereof, and shall be deemed given on the date of dispatch. In the event of an alleged breach by Station, Advertiser shall not be entitled to recover damages in excess of its out of pocket costs; no recovery for anticipated profits or damage to reputation of the Advertiser or its product or services shall be permitted.

(h) Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.